

## Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



(prices excl. VAT IN DOLLAR)

**ONE  
App**

**FOUR  
Apps**

**UNLIMITED  
Apps**

### Pricing

		ONE App	FOUR Apps	UNLIMITED Apps
	Twixl Publisher yearly subscription	\$2,450	\$ 6,950	\$ 25,000
(Subscription)	Entitlement Pack Built-in: Print subscribers, Users & Groups, Access key, Promo code Adobe DPS/AEM direct entitlement API Custom entitlement via API Content segmentation via advanced scripting	\$ 1,500	\$ 3,000	Included
(Subscription)	Integration API - Enable automated production flows - Push content to your app Available for Canvasflow, Vjooon K4, Woodwing Inception, or for integration with any CMS	\$ 1,500	\$ 3,000	Included
(Subscription)	Automated content sources - Pull or subscribe to content from: RSS/Atom feed (any web site) YouTube channel / user / playlist Vimeo channel / user / group	\$ 1,500	\$ 3,000	Included
(One-time-fee)	Custom domain for Browser Client with Let's Encrypt SSL Certificate	\$ 1,500	\$ 3,000	Included

### Overview

	One	Four	Unlimited
Create & publish article-based apps			
for iOS and Android (phone/tablet/universal) Minimum iOS11 and Android 5	v	v	v
for the Apple App Store, Google Play store or In-house	v	v	v
publish your app in a browser	v	v	v

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	ONE App	FOUR Apps	UNLIMITED Apps
Publish			
‣ Enriched InDesign content	✓	✓	✓
‣ HTML content	✓	✓	✓
‣ PDF files	✓	✓	✓
Unlimited push notifications	✓	✓	✓
Bandwidth volume per year	2 TB	8 TB	20 TB
Support, free updates & upgrades during the subscription period	✓	✓	✓

## Solution

Twixl Distribution Platform Account	✓	✓	✓
Twixl App (iOS & Android) Free download from the App Store or Google Play	✓	✓	✓
Twixl Publisher Application macOS only	✓	✓	✓
Twixl Publisher Plug-in for InDesign (CC2015 or higher) Available for Windows and macOS	✓	✓	✓

## Features

Customizable user interface Grid-based layout, Server-driven	✓	✓	✓
Hamburger menu	✓	✓	✓
Table of content	✓	✓	✓
Full text search	✓	✓	✓
Social sharing (via e-mail, Facebook, Twitter, ...)	✓	✓	✓
Built-in Twixl analytics	✓	✓	✓
Support for Google Analytics	✓	✓	✓
Support for portrait & landscape orientations	✓	✓	✓
Support for Split View multitasking on iPad	✓	✓	✓

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	ONE App	FOUR Apps	UNLIMITED Apps
Interactive InDesign features Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content , Image sequences, HTML Web viewers, Web overlays with external or embedded HTML, Animations, Apple or Google Maps, Nested interactivity.	v	v	v
Support for InDesign's alternate/liquid layouts feature	v	v	v
<b>Preview</b>			
Full phone & tablet app preview in iOS simulator Available on macOS only	v	v	v
Preview your app and content on iOS or Android tablet or phone With free Twixl App	v	v	v
<b>Deploy</b>			
Supported platforms: <ul style="list-style-type: none"><li>• iPad and iPhone (iOS 11 and higher)</li><li>• Android Tablets &amp; Smartphones ( 5 and higher)</li><li>• Laptops and Desktops via the browser client on Chrome, Safari, Firefox, Edge and IE11</li></ul>			
Create & publish "Ad Hoc" builds for iPad & iPhone	v	v	v
Create & publish test builds for Android tablets & phones	v	v	v
Create & publish article-based apps	One	Four	Unlimited
> for iOS and Android (phone/tablet/universal)	v	v	v
> for the Apple App Store, Google Play store or In-house	v	v	v
> in the browser	v	v	v

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## Store

iTunes Connect, Google Play	v	v	v
In-app Purchase on iOS & Android	v	v	v
Subscriptions on iOS & Android Periodical / All access	v	v	v

## Management

Manage multiple apps per account	-	v	v
Manage the app interface	v	v	v
Manage articles and collections	v	v	v
Manage entitled users & groups	Optional	Optional	v

## Storage & Downloads

Content storage on Twixl Distribution Platform servers	v	v	v
Support for:			
‣ Enriched InDesign (Twixl .article) files	v	v	v
‣ HTML files	v	v	v
‣ PDF files	v	v	v
‣ Video streaming (MOV, MP4, M4V)	v	v	v
Download per article	v	v	v
Download a collection for offline access	v	v	v
Full offline mode	v	v	v
Extra bandwidth Remains valid as long as you have a subscription running	\$ 950 /5 TB	\$ 1,900 /10 TB	\$ 3,800 /20 TB

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## Entitlement

Optional

Optional

v

### Built-in:

> Print subscribers

v

v

v

> Users & Groups

v

v

v

> Access key

v

v

v

> Promo code

v

v

v

> Adobe DPS/AEM direct entitlement API

v

v

v

Custom entitlement via API

v

v

v

Content segmentation via advanced scripting

v

v

v

Auto logout support

v

v

v

## Security

Two-factor authentication to access the Twixl Distribution Platform

v

v

v

Multiple admin API keys per account

v

v

v

## Communication

Send push notifications

v

v

v

Schedule push notifications

v

v

v

Segment push notifications by OS

v

v

v

Deep linking to a collection/article

v

v

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