

# Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



(prices excl. VAT IN DOLLAR)

**ONE  
App**

**FOUR  
Apps**

**TEN+  
Apps**

## Pricing

	Twixl Publisher yearly subscription	\$2,450	\$ 6,950	CONTACT US
(Subscription)	Entitlement Pack Built-in: Print subscribers, Users & Groups, Access key, Promo code Adobe DPS/AEM direct entitlement API Custom entitlement via API Content segmentation via advanced scripting	\$ 1,500	\$ 3,000	Included
(Subscription)	Integration API - Enable automated production flows - Push content to your app Available for Canvasflow, Vjooon K4, Woodwing Inception, or for integration with any CMS	\$ 1,500	\$ 3,000	Included
(Subscription)	Automated content sources - Pull or subscribe to content from: RSS/Atom feed (any web site) YouTube channel / user / playlist Vimeo channel / user / group	\$ 1,500	\$ 3,000	Included
(One-time-fee)	Custom domain for Browser Client with Let's Encrypt SSL Certificate	\$ 1,500	\$ 3,000	Included

## Overview

	One	Four	Ten+
Create & publish article-based apps			
for iOS and Android (phone/tablet/universal) Minimum iOS12 and Android 7	v	v	v
for the Apple App Store, Google Play store or In-house	v	v	v
publish your app in a browser	v	v	v

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Publish			
‣ Enriched InDesign content	✓	✓	✓
‣ HTML content	✓	✓	✓
‣ PDF files	✓	✓	✓
Unlimited push notifications	✓	✓	✓
Bandwidth volume per year	2 TB	8 TB	Starts at 20 TB
Support, free updates & upgrades during the subscription period	✓	✓	✓

## Solution

Twixl Distribution Platform Account	✓	✓	✓
Twixl App (iOS & Android) Free download from the App Store or Google Play	✓	✓	✓
Twixl Publisher Application macOS only	✓	✓	✓
Twixl Publisher Plug-in for InDesign (CC2015 or higher) Available for Windows and macOS	✓	✓	✓

## Features

Customizable user interface Grid-based layout, Server-driven	✓	✓	✓
Hamburger menu	✓	✓	✓
Table of content	✓	✓	✓
Full text search	✓	✓	✓
Social sharing (via e-mail, Facebook, Twitter, ...)	✓	✓	✓
Built-in Twixl analytics	✓	✓	✓
Support for Google Analytics	✓	✓	✓
Support for portrait & landscape orientations	✓	✓	✓
Support for Split View multitasking on iPad	✓	✓	✓

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Interactive InDesign features

Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content, Image sequences, HTML Web viewers, Web overlays with external or embedded HTML, Animations, Apple or Google Maps, Nested interactivity.

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Support for InDesign's alternate/liquid layouts feature

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**Preview**

Full phone & tablet app preview in iOS simulator

Available on macOS only

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Preview your app and content on iOS or Android tablet or phone

With free Twixl App

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**Deploy**

Supported platforms:

- iPad and iPhone (iOS 12 and higher)
- Android Tablets & Smartphones (7 and higher)
- Laptops and Desktops via the browser client on Chrome, Safari, Firefox, Edge

Create & publish "Ad Hoc" builds for iPad & iPhone

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Create & publish test builds for Android tablets & phones

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Create & publish article-based apps

One

Four

Ten+

> for iOS and Android (phone/tablet/universal)

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> for the Apple App Store, Google Play store or In-house

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> in the browser

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## Store

iTunes Connect, Google Play	v	v	v
In-app Purchase on iOS & Android	v	v	v
Subscriptions on iOS & Android Periodical / All access	v	v	v

## Management

Manage multiple apps per account	-	v	v
Manage the app interface	v	v	v
Manage articles and collections	v	v	v
Manage entitled users & groups	Optional	Optional	v

## Storage & Downloads

Content storage on Twixl Distribution Platform servers	v	v	v
Support for:			
‣ Enriched InDesign (Twixl .article) files	v	v	v
‣ HTML files	v	v	v
‣ PDF files	v	v	v
‣ Video streaming (MOV, MP4, M4V)	v	v	v
Download per article	v	v	v
Optional download of a collection as 'monolithic' for offline access	v	v	v
Full offline mode	v	v	v
Extra bandwidth Remains valid as long as you have a subscription running	\$ 950 /5 TB	\$ 1,900 /10 TB	\$ 3,800 /20 TB

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## Entitlement

Optional

Optional

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### Built-in:

> Print subscribers

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> Users & Groups

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> Access key

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> Promo code

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> Adobe DPS/AEM direct entitlement API

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Custom entitlement via API

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Content segmentation via advanced scripting

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Auto logout support

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## Security

Two-factor authentication to access the Twixl Distribution Platform

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Multiple admin API keys per account

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## Communication

Send push notifications

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Schedule push notifications

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Segment push notifications by OS

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Deep linking to a collection/article

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