

Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



(prices excl. VAT IN DOLLAR)

		ONE App	FOUR Apps	TEN+ Apps
Pricing				
	Twixl Publisher yearly subscription	\$2,450	\$ 6,950	CONTACT US
(Subscription)	Entitlement Pack Built-in: Print subscribers, Users & Groups, Access key, Promo code Adobe DPS/AEM direct entitlement API Custom entitlement via API Content segmentation via advanced scripting	\$ 1,500	\$ 3,000	Included
(Subscription)	Integration API - Enable automated production flows - Push content to your app Available for Canvasflow, Vjoon K4, Woodwing Inception, or for integration with any CMS	\$ 1,500	\$ 3,000	Included
(Subscription)	Automated content sources - Pull or subscribe to content from: RSS/Atom feed (any web site) YouTube channel / user / playlist Vimeo channel / user / group	\$ 1,500	\$ 3,000	Included
(One-time-fee)	Custom domain for Browser Client with Let's Encrypt SSL Certificate	\$ 1,500	\$ 3,000	Included

Overview

	One	Four	Ten+
Create & publish article-based apps			
for iOS and Android (phone/tablet/universal) Minimum iOS13 and Android 7	v	v	v
for the Apple App Store, Google Play store or In-house	v	v	v
publish your app in a browser	v	v	v

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Publish			
> Enriched InDesign content	v	v	v
> HTML content	v	v	v
> PDF files	v	v	v
Unlimited push notifications	v	v	v
Bandwidth volume per year	2 TB	8 TB	Starts at 20 TB
Support, free updates & upgrades during the subscription period	v	v	v

Solution

Twixl Distribution Platform Account	v	v	v
Twixl App (iOS & Android) Free download from the App Store or Google Play	v	v	v
Twixl Publisher Application macOS only	v	v	v
Twixl Publisher Plug-in for InDesign (CC2015 or higher) Available for Windows and macOS	v	v	v

Features

Customizable user interface Grid-based layout, Server-driven	v	v	v
Hamburger menu	v	v	v
Table of content	v	v	v
Full text search	v	v	v
Social sharing (via e-mail, Facebook, Twitter, ...)	v	v	v
Built-in Twixl analytics	v	v	v
Support for Google Analytics	v	v	v
Support for portrait & landscape orientations	v	v	v
Support for Split View multitasking on iPad	v	v	v

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Interactive InDesign features Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content , Image sequences, HTML Web viewers, Web overlays with external or embedded HTML, Animations, Apple or Google Maps, Nested interactivity.	v	v	v
Support for InDesign's alternate/liquid layouts feature	v	v	v
Preview			
Full phone & tablet app preview in iOS simulator Available on macOS only	v	v	v
Preview your app and content on iOS or Android tablet or phone With free Twixl App	v	v	v
Deploy			
Supported platforms: <ul style="list-style-type: none">• iPad and iPhone (iOS & iPadOS 13 and higher)• Android Tablets & phones (7 and higher)• Laptops and Desktops via the browser client on Chrome, Safari, Firefox, Edge			
Create & publish "Ad Hoc" builds for iPad & iPhone	v	v	v
Create & publish test builds for Android tablets & phones	v	v	v
Create & publish article-based apps	One	Four	Ten+
> for iOS and Android (phone/tablet/universal)	v	v	v
> for the Apple App Store, Google Play store or In-house	v	v	v
> in the browser	v	v	v

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ONE
App

FOUR
Apps

TEN+
Apps

Store

iTunes Connect, Google Play	v	v	v
In-app Purchase on iOS & Android	v	v	v
Subscriptions on iOS & Android Periodical / All access	v	v	v

Management

Manage multiple apps per account	-	v	v
Manage the app interface	v	v	v
Manage articles and collections	v	v	v
Manage entitled users & groups	Optional	Optional	v

Storage & Downloads

Content storage on Twixl Distribution Platform servers	v	v	v
Support for:			
> Enriched InDesign (Twixl .article) files	v	v	v
> HTML files	v	v	v
> PDF files	v	v	v
> Video streaming (MOV, MP4, M4V)	v	v	v
Download per article	v	v	v
Optional download of a collection as 'monolithic' for offline access	v	v	v
Full offline mode	v	v	v
Extra bandwidth Remains valid as long as you have a subscription running	\$ 950 /5 TB	\$ 1,900 /10 TB	\$ 3,800 /20 TB

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Entitlement	Optional	Optional	v
Built-in:			
> Print subscribers	v	v	v
> Users & Groups	v	v	v
> Access key	v	v	v
> Promo code	v	v	v
> Adobe DPS/AEM direct entitlement API	v	v	v
Custom entitlement via API	v	v	v
Content segmentation via advanced scripting	v	v	v
Auto logout support	v	v	v
Security			
Two-factor authentication to access the Twixl Distribution Platform	v	v	v
Multiple admin API keys per account	v	v	v
Communication			
Push notifications:			
Text push notifications	v	v	v
Rich push notifications	v	v	v
Deep linking to a collection/article	v	v	v
Scheduled push notifications	v	v	v
Segmented push notifications by OS	v	v	v