

Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



ESSENTIAL PROFESSIONAL ENTERPRISE

Pricing (excl. VAT)

Twixl Publisher yearly subscription	Starts at € 4.950	CONTACT US	CONTACT US
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Overview

Number of production apps	1	1 or more	1 or more
Create native iOS and Android apps for phone/tablet/universal Minimum iOS15 and Android 9	v	v	v
<hr/>			
Publish			
➤ Enriched InDesign content	v	v	v
➤ HTML content	v	v	v
➤ PDF files, images, movies, ...	v	v	v
Publish on the Apple App Store, Google Play store or In-house	v	v	v
Publish your app in a browser	v	v	v
Send an unlimited number of push notifications	v	v	v
Support for in-app purchases and subscriptions	v	v	v
Manage content download options	v	v	v
Preview & share	v	v	v
Built-in analytics	v	v	v

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Free updates and upgrades	V	V	V
Online support	V	V	V
Solution			
Access to Twixl platform	V	V	V
Twixl App (iOS & Android) Free download from the App Store or Google Play	V	V	V
Twixl Publisher application macOS only	V	V	V
Twixl Publisher Plug-in for InDesign Available for Windows and macOS	V	V	V
Features			
Customizable user interface Grid-based layout, Server-driven	V	V	V
Hamburger menu	V	V	V
Table of contents	V	V	V
Full text search	V	V	V
Social sharing (via e-mail, Facebook, X, ...)	V	V	V
Built-in Twixl analytics	V	V	V
Support for portrait & landscape orientations	V	V	V
Support for split view multitasking on iPadOS	V	V	V
Interactive InDesign features Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content, Image sequences, Web viewers with external or embedded HTML, Apple or Google Maps, ...	V	V	V
Support for InDesign's alternate/liquid layouts	V	V	V

Preview

Phone & tablet app preview in iOS simulator On macOS only	V	V	V
Preview your app and contents on iOS or Android tablet or phone With free Twixl App	V	V	V

Deploy

Supported platforms:			
• iPad and iPhone (iOS & iPadOS 15 and higher)	V	V	V
• Android Tablets & phones (9 and higher)	V	V	V
• Laptops and Desktops via the 'browser client' on Chrome, Safari, Firefox, Edge, ...	V	V	V
Create & publish "Ad Hoc" builds for iPad & iPhone	V	V	V
Create & publish test builds for Android tablets & phones	V	V	V
Create & publish native apps	V	V	V
➤ for iOS and Android (phone/tablet/universal)	V	V	V
➤ for the Apple App Store, Google Play store or In-house	V	V	V
➤ in the browser	V	V	V

Stores

App Store Connect, Google Play	V	V	V
In-app purchases on iOS & Android	V	V	V
Subscriptions on iOS & Android Periodical / All access	V	V	V

Management

Manage multiple apps per account	-	V	V
Manage the app interface	V	V	V
Manage articles and collections	V	V	V
Manage entitled users & groups	V	V	V

Storage & Downloads

Content storage on Twixl platform servers	V	V	V
Support for:			
➤ Enriched InDesign (Twixl .article) files	V	V	V
➤ HTML files	V	V	V
➤ PDF files	V	V	V
➤ Video streaming	V	V	V
Download per article	V	V	V
Optional download of a collection as 'monolithic' for offline access	V	V	V
Full offline mode	V	V	V
Bandwidth volume per year	2 TB	TBD	TBD
Extra bandwidth Remains valid as long as you have an active subscription	€ 750 / 5 TB	€ 750 / 5 TB	€ 750 / 5 TB

Security

Two-factor authentication to access the Twixl platform	V	V	V
Multiple admin API keys per account	Optional	V	V

Communication

Push notifications:	V	V	V
Text or rich push notifications	V	V	V
Deep linking to a collection/article	V	V	V
Scheduled push notifications	V	V	V
Segmented push notifications by OS	V	V	V

Entitlement

Built-in:	V	V	V
➤ Print subscribers	V	V	V
➤ Users & Groups	V	V	V
➤ Access key	V	V	V
➤ Promo code	V	V	V
Custom entitlement via API	-	V	V
Auto logout support	V	V	V

Content segmentation via Advanced scripting

- V V

Filter the content that is shown to a user based on app variables

Integration API

Optional V V

Setup automated production workflows			
Push content to your app			
Built-in integration with Canvasflow, Vjoon K4, Woodwing Studio			
Custom integration with any CMS			

	Optional	V	V
Automated content sources			
To pull content to your app from the web			
Pull or subscribe to content from: RSS/Atom feed (WordPress, Drupal, ...)			
YouTube channel / user / playlist, Vimeo channel / user / group			
Advanced logging report portal	-	V	V
Get direct access to the problem reports of your users/readers to enable you to address issues even faster			
Google Analytics v4 support	-	V	V
In addition to the built-in analytics, you can connect your app to Google Analytics v4			
Custom domain for browser client	Optional	V	V
Use your own domain instead of the default Twixl domain			
SSL Certificate included			
Onboarding / update training	Optional	V	V
½ day onboarding training to help you setup your project			
Yearly update training on new features with each renewal			
Priority support	-	-	V
Customers with priority support will always be served first			

Custom SLA

If you have specific needs in terms of support, a specific agreement can be setup defining our availability and response times

-

-

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Custom storage

Host your content outside the Twixl environment, on your own servers

-

-

Optional

Custom development services

Have Twixl engineers setup your custom integrations to optimize your workflow, manage access to your app or setup your custom reporting

-

Optional

Optional

App management services

Let a Twixl partner manage your app project for you within an agreed framework

-

Optional

Optional

Advanced features

Ask for the development of specific features for your app

-

-

Optional

(Subject to acceptance by Twixl's product team)